



D E R E K L A F O R E T

Contact Info

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Profile

The individual that always looks outside the box. Derek strives to push the known boundaries of design in both traditional, and non-traditional settings. With strong passion and the willingness to go above and beyond, he is able to find solutions to problems in the least expected places. Known for being a team player, Derek is creative under extreme and stressful working conditions in any workplace environment.

Education

Ontario College Advanced Diploma of Graphic Design

Conestoga College, Kitchener, Ontario
› Graduated 2012

Student Graphic Designer, School Projects

Clients include but are not limited to: *Logikor Dedicated Logistics, 3 Point, Conestoga College Learning Resource Centre, the Practical Nursing program at Conestoga College, Schneider Foods, Kitchener Waterloo Oktoberfest, Elmira Maple Syrup Festival, The Walter Fedy Partnership, the Titanic Exhibition at The Museum in downtown Kitchener, the Broadcasting program (Conestoga Connected) at Conestoga College and the Institute of Food Processing Technology at Conestoga College.*

Some designs that was used or considered (top 5) were: Photography and T-shirt design for *Elmira Maple Syrup Festival, Titanic Exhibition Poster, and the Broadcasting Program (Conestoga Connected) Logo.*

Ontario Secondary School Diploma (OSSD) [High School Diploma]

La Salle Secondary School, Kingston, Ontario, Canada
› Graduated 2008

Associations / Certifications

Provisional RGD

Experience

Graphic Designer, OpenText Corp. Waterloo, Ontario June 2017 – Present

Graphic Designer, Sortable Kitchener, Ontario October 2016 – December 2016

Key Responsibilities: As a Graphic Designer working as an Independent Contractor, responsibilities included working independently and receiving direct feedback from the development team lead. This work was to create mockups based on the Bing Keywords project. Work had to be completed very efficiently as talks with clients were ongoing throughout the process. This was a short-term contract.

Key Projects: *Bing Keywords*

Clients: *Sortable*

Graphic Designer, OpenText Corp. Waterloo, Ontario October 2014 – June 2015

Key Responsibilities: As a member of the in-house Creative Services team we created design solutions that followed the *OpenText* corporate brand. We maintained brand consistency across all formats. The team received a high volume of daily internal requests from other worldwide *OpenText* services. As such, the entire team required the ability to prioritize competing requests. In order to complete all assigned design tasks effective time management was essential. Examples of the variety of internal requests from the team are: internet banners, collateral PDFs, videos, and large international event designs. These designs would later be handed off to the client for approval and a third party (if needed) for printing.

Key Projects: *OpenText Innovation Tour, OpenText Tech Talk, and various other projects at OpenText*

Clients: *OpenText*

Designer, Carve Integrated Branding Inc. Waterloo, Ontario October 2013 – November 2013

Key Responsibilities: In a short open-ended contract, create unique design solutions in a small agency (boutique) environment. These solutions were taken from the start to a finished print ready format.

Key Projects: *K2 Condominiums*

Clients: *U.I.D. Development Inc., Momentum Developments*

Graphic / Production Designer, PineLake Communications Waterloo, Ontario November 2012 – April 2013

Key Responsibilities: Meet demanding deadlines in an agency environment, animatic production, quality control, and the training of new contractors. Files had to be kept exceptionally clean so that they could be understood and animated in *Adobe After Effects* easily.

Key Projects: *BlackBerry Z10 How To Demos and BlackBerry Q10 How To Demos*

Clients: *BlackBerry*

Graphic Design Intern, Carve Integrated Branding Inc. Waterloo, Ontario March 2012 – April 2012

Key Responsibilities: Working in a small agency (boutique) environment receiving creative briefs and creating design work that conforms and pushes the boundaries on what the client has desired.

Key Projects: Brand identity and website for *Chef Maribel's Culinary Adventures*

Clients: *Chef Maribel in conjunction with Goliger's Travel Plus*



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Student Assistant, Conestoga College Kitchener, Ontario January 2011 – 2011

Key Responsibilities: Do assorted work throughout the graphic design wing, deal with clients, tech support with the printers, and helping others.

Key Projects: Began the initial conceptual work (lower thirds) for the *Communitech Hub* in Kitchener, Ontario that would be used in their videos introducing their clientele in the building.

Clients: *Communitech Hub*

Other Experience

Customer Service Representative, StarTek Kingston, Ontario October 2008 – 2008

Key Responsibilities: As a Customer Service Representative for *T-Mobile* in *StarTek*, responsibilities ranged from activating cellular phones, to running credit checks on customers to determine how many lines they could receive.

Skills

Software: Proficient skill set in the *Adobe Creative Suite* (includes *InDesign*, *Illustrator*, *Photoshop*, *Dreamweaver*, and *Acrobat Professional*), *Microsoft Office Suite*, *iWork Suite*, *WordPress*, MAC and PC operational platforms

Other Devices: Light tables and boxes, lighting, strobes, flashes, *Canon DSLRs*, Printers (*Canon C1+*, *Canon ImageRUNNER 5500*), scanners and *Wacom Intuos4* tablets

Other Skills: Hand tooled work, exceptional time management ability, mock up skills, great hand eye coordination, detail oriented, easy to work with, responsible and very accountable